# **Industry Review by Business Segment**

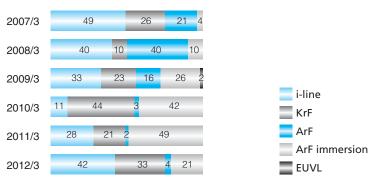
# **Precision Equipment Company**

### Sales of Nikon Steppers and Scanners

Fiscal Year-End	1981/3- 2004/3	2005/3	2006/3	2007/3	2008/3	2009/3	2010/3	2011/3	2012/3	Total
Sales of Steppers and Scanners (Units) IC Steppers and Scanners										
Domestic Sales	3,645 (38)	111 (44)	74 (18)	54 (11)	58 (8)	34 (7)	10 ( 6)	17 (12)	_	_
Exports	3,323 (41)	141 (15)	114 (11)	126 (11)	106 (10)	44 (10)	39 ( 7)	65 (13)	_	<del>_</del>
Total	6,968 (79)	252 (59)	188 (29)	180 (22)	164 (18)	78 (17)	49 (13)	82 (25)	84 (29)	8,045 (291)
LCD Steppers and Scanners	553	87	67	80	45	65	45	57	86	1,085
Total	7,521	339	255	260	209	143	94	139	170	9,130

<sup>\*</sup> From fiscal 2001: consolidated sales units reflect the changes in sales accounting standards of overseas consolidated subsidiaries.

# Ratio of Sales of Nikon IC Steppers and Scanners by Technology (%)



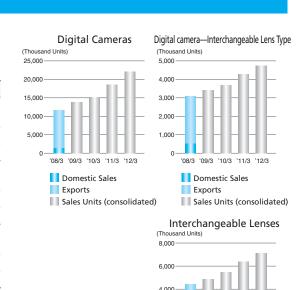
<sup>\*</sup> From fiscal 2012, refurbished steppers and scanners are included.

### Imaging Company

# Shipment / Sales Units of Nikon Cameras and Interchangeable Lenses

Fiscal Year-End	2008/3	2009/3	2010/3	2011/3	2012/3			
Digital Cameras (Thousand Units)								
Domestic Sales	1,350	_	_		_			
Exports	10,290	_	_	_	_			
Total	11,640	13,750	15,180	18,550	22,110			
Digital camera—Interchangeable Lens Type (Thousand Units)								
Domestic Sales	510	_						
Exports	2,580	_	_	_	_			
Total	3,090	3,420	3,670	4,290	4,740			
Interchangeable Lenses (Thousand Units)								
Domestic Sales	660	_	_	_	_			
Exports	3,790	<del>-</del>	<del>-</del>	<del>-</del>	<del>-</del>			
Total	4,450	4,870	5,450	6,360	7,130			

<sup>\*</sup> From fiscal 2009, figures indicate consolidated sales unit.



'08/3 '09/3 '10/3 '11/3 '12/3

Domestic Sales

Exports

Sales Units (consolidated)

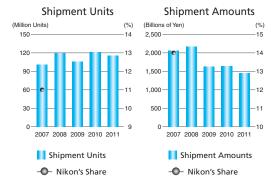
<sup>\*</sup> Figures in parenthesis indicate the number of refurbished steppers and scanners.

#### **Shipments of Digital Cameras**

Year	2007	2008	2009	2010	2011
Shipment Units (Million Units)	100.37	119.76	105.86	121.46	115.52
Nikon's Share (%)	11	_	_	_	_
Shipment Amounts (Billions of Yen)	2,060.5	2,164.0	1,620.8	1,643.3	1,455.2
Nikon's Share (%)	14	_	_	_	_

(Source: Camera & Imaging Products Association)

- \* Shipment units=domestic shipment units+export units (member manufacturers only)
  Shipment amounts=domestic shipment amounts+export amounts (member manufacturers only)
- \* From 2008, Nikon's share is not calculated since officially announced figures by the Company are based on consolidated sales.

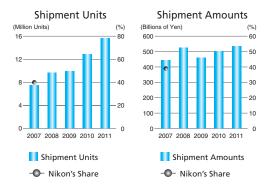


#### Shipments of Digital camera—Interchangeable Lens Type

Year	2007	2008	2009	2010	2011
Shipment Units (Million Units)	7.47	9.69	9.91	12.89	15.69
Nikon's Share (%)	40	_	_	_	_
Shipment Amounts (Billions of Yen)	445.1	525.4	458.9	503.4	534.6
Nikon's Share (%)	39	_	_	_	_

(Source: Camera & Imaging Products Association)

- \* Shipment units=domestic shipment units+export units (member manufacturers only)
  Shipment amounts=domestic shipment amounts+export amounts (member manufacturers only)
- \* From 2008, Nikon's share is not calculated since officially announced figures by the Company are based on consolidated sales.

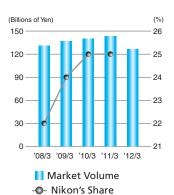


## **Instruments Company**

#### Global Market of Biological Microscopes

Fiscal Year-End	2008/3	2009/3	2010/3	2011/3	2012/3
Market Volume (Billions of Yen)	131.0	137.0	140.0	143.5	126.5
Nikon (Billions of Yen)	29	33	35	36	_
Nikon's Share (%)	22	24	25	25	_

(Source: Nikon's estimate based on the various market data)

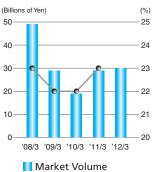


#### Global Market of Measuring Instruments

Fiscal Year-End	2008/3	2009/3	2010/3	2011/3	2012/3
Market Volume (Billions of Yen)	49	29	19	29	30
Nikon (Billions of Yen)	11	6	4	7	_
Nikon's Share (%)	23	22	22	23	_

(Source: Nikon's estimate based on the various statistics and the outside market survey)

\* Measuring instruments include profile projectors, measuring microscopes and CNC video measuring systems.



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-O- Nikon's Share