

# Industry Review by Business Segment

## Precision Equipment Company

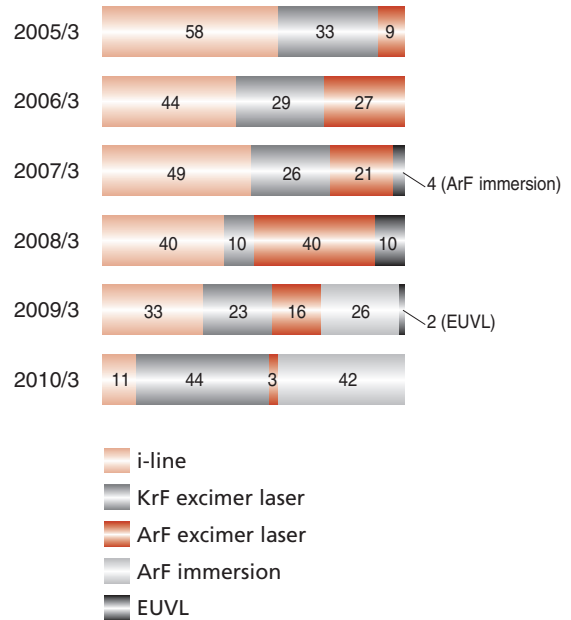
### Sales of Nikon Steppers and Scanners

Fiscal Year-End	Sales of Steppers and Scanners (Units)							
	IC Steppers and Scanners			LCD Steppers and Scanners	Total			
	Domestic Sales	Exports	Total					
1981/3	3	0	3		<b>3</b>			
1982/3	20	0	20		<b>20</b>			
1983/3	67	3	70		<b>70</b>			
1984/3	140	10	150		<b>150</b>			
1985/3	285	55	340		<b>340</b>			
1986/3	150	50	200		<b>200</b>			
1987/3	100	50	150	10	<b>160</b>			
1988/3	200	83	283	7	<b>290</b>			
1989/3	370	155	525	5	<b>530</b>			
1990/3	275	170	445	15	<b>460</b>			
1991/3	290	120	410	20	<b>430</b>			
1992/3	170	110	280	21	<b>301</b>			
1993/3	85	95	180	15	<b>195</b>			
1994/3	140	205	345	25	<b>370</b>			
1995/3	180	275	455	35	<b>490</b>			
1996/3	275	290	565	30	<b>595</b>			
1997/3	250	315	565	30	<b>595</b>			
1998/3	155	265	420	45	<b>465</b>			
1999/3	85	155	240	30	<b>270</b>			
2000/3	90	215	305	45	<b>350</b>			
2001/3	124	(3)	283	(4)	407	(7)	69	<b>476</b>
2002/3	74	(7)	176	(7)	250	(14)	62	<b>312</b>
2003/3	36	(8)	119	(4)	155	(12)	37	<b>192</b>
2004/3	81	(20)	124	(26)	205	(46)	52	<b>257</b>
2005/3	111	(44)	141	(15)	252	(59)	87	<b>339</b>
2006/3	74	(18)	114	(11)	188	(29)	67	<b>255</b>
2007/3	54	(11)	126	(11)	180	(22)	80	<b>260</b>
2008/3	58	(8)	106	(10)	164	(18)	45	<b>209</b>
2009/3	34	(7)	44	(10)	78	(17)	65	<b>143</b>
2010/3	10	(6)	39	(7)	49	(13)	45	<b>94</b>
Total	3,986	(132)	3,893	(105)	7,879	(237)	942	<b>8,821</b>

\* From fiscal 2001: consolidated sales units reflect the changes in sales accounting standards of overseas consolidated subsidiaries.

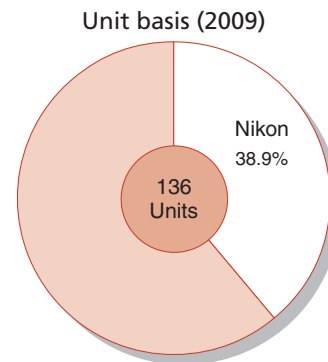
\* Figures in parentheses indicate refurbished steppers and scanners.

### Ratio of Sales of Nikon IC Steppers and Scanners by Technology (%)



\* Refurbished steppers and scanners are not included.

### Global Market Share of Nikon IC Steppers and Scanners (Refurbished steppers and scanners are included)



(Source: Nikon estimates)

## Imaging Company

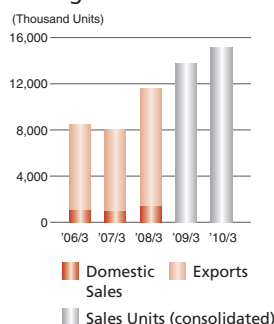
### Shipment / Sales Units of Nikon Cameras and Interchangeable Lenses

(Thousand Units)

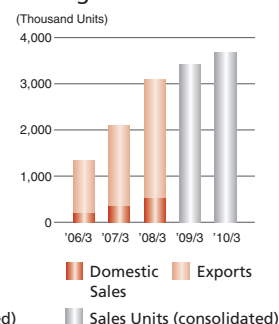
Fiscal Year-End	Digital Cameras			Digital SLR Cameras			Interchangeable Lenses		
	Domestic Sales	Exports	Total	Domestic Sales	Exports	Total	Domestic Sales	Exports	Total
2006/3	990	7,460	8,450	200	1,140	1,340	250	1,770	2,020
2007/3	920	7,090	8,010	340	1,750	2,090	400	2,240	2,640
2008/3	1,350	10,290	11,640	510	2,580	3,090	660	3,790	4,450
2009/3	—	—	13,750	—	—	3,420	—	—	4,870
2010/3	—	—	15,180	—	—	3,670	—	—	5,450

\* From fiscal 2009, figures indicate consolidated sales unit.

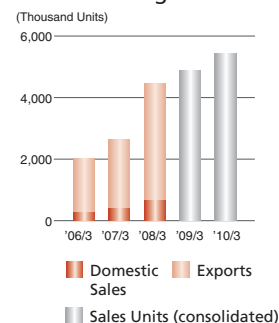
#### Digital Cameras



#### Digital SLR Cameras



#### Interchangeable Lenses



### Shipments of Digital Cameras

Year	Shipment Units (Million Units)	Nikon's Share (%)	Shipment Amounts (Billions of Yen)	Nikon's Share (%)
2005	64.77	13	1,558.6	14
2006	78.98	10	1,774.4	13
2007	100.37	11	2,060.5	14
2008	119.76	—	2,164.0	—
2009	105.86	—	1,620.8	—

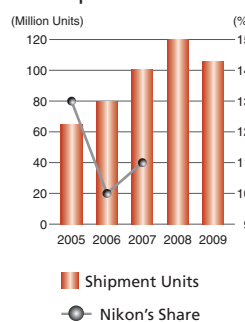
Source: Camera & Imaging Products Association

\* Shipment units=domestic shipment units+export units (member manufacturers only)

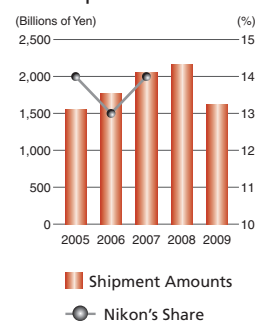
Shipment amounts=domestic shipment amounts+export amounts (member manufacturers only)

\* From 2008, Nikon's share is not calculated since officially announced figures by the Company are based on consolidated sales.

#### Shipment Units



#### Shipment Amounts



### Shipments of Digital SLR Cameras

Year	Shipment Units (Million Units)	Nikon's Share (%)	Shipment Amounts (Billions of Yen)	Nikon's Share (%)
2005	3.79	34	261.2	32
2006	5.26	33	337.9	36
2007	7.47	40	445.1	39
2008	9.69	—	525.4	—
2009	9.91	—	458.9	—

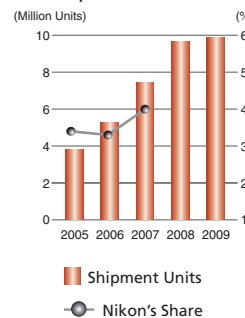
Source: Camera & Imaging Products Association

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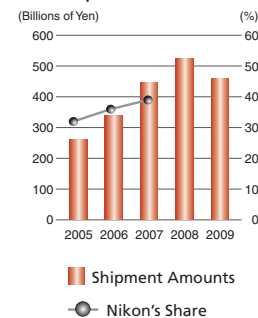
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#### Shipment Units

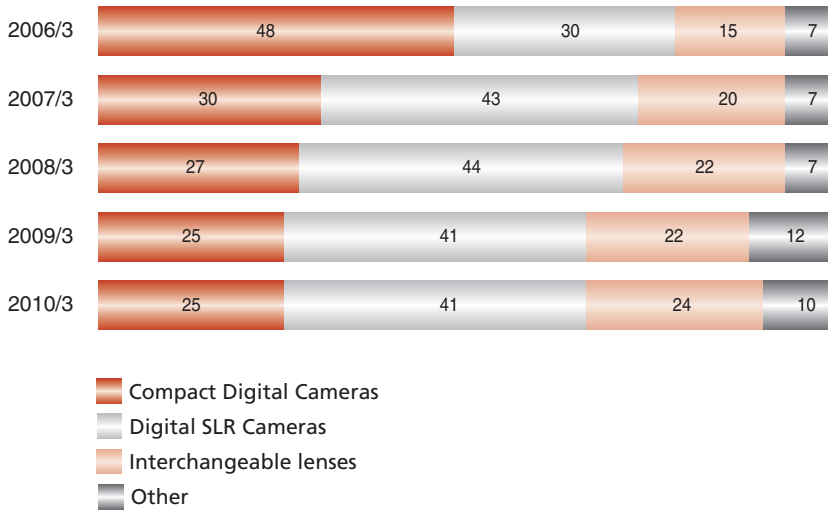


#### Shipment Amounts



# Industry Review by Business Segment

## Ratio of Shipment / Sales Amount by Product (%)



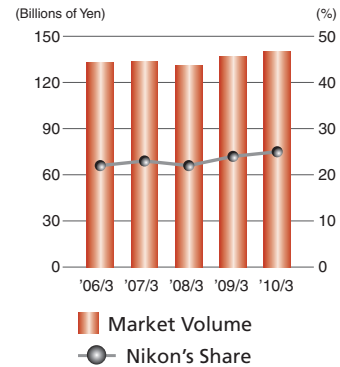
\* From fiscal 2009, figures indicate the percentage ratio of consolidated sales amounts by product and region.

## Instruments Company

### Global Market of Biological Microscopes

Fiscal Year-End	(Billions of Yen)		
	Market Volume	Nikon	Share (%)
2006/3	133	29	22
2007/3	134	31	23
2008/3	131	29	22
2009/3	137	33	24
2010/3	140	35	25

(Source: Nikon's estimate based on the various market data)

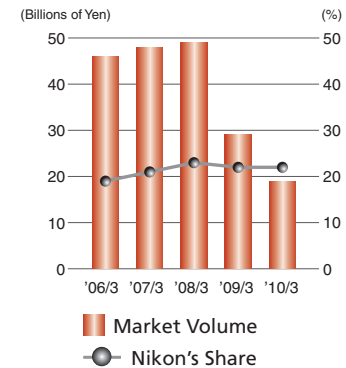


### Global Market of Measuring Instruments

Fiscal Year-End	(Billions of Yen)		
	Market Volume	Nikon	Share (%)
2006/3	46	9	19
2007/3	48	10	21
2008/3	49	11	23
2009/3	29	6	22
2010/3	19	4	22

(Source: Nikon's estimate based on the various statistics and the outside market survey)

\* Measuring instruments include profile projectors, measuring microscopes and CNC video measuring systems.

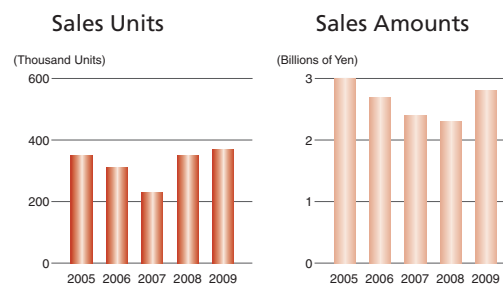


## Sport Optics Business

### Japanese Market of Binoculars

Year	(Thousand Units, Billions of Yen)	
	Sales Units	Sales Amounts
2005	350	3.0
2006	310	2.7
2007	230	2.4
2008	350	2.3
2009	370	2.8

(Source: Nikon Vision Co., Ltd. estimates)

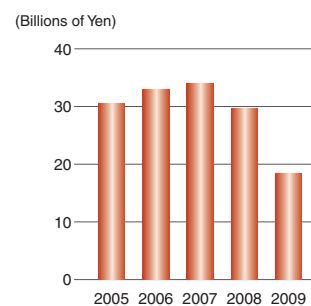


## Surveying Instruments Business

### Shipments of Surveying Instruments

Year	(Billions of Yen)
	Shipment Amounts
2005	30.6
2006	33.0
2007	34.0
2008	29.6
2009	18.4

(Source: Nikon-Trimble Co., Ltd. estimates)



\* Shipment amounts=domestic shipment amounts+export amounts (domestic manufacturers only)

## Ophthalmic Lens Business

### Global Market of Ophthalmic Lenses

Year	(Million Units, Billions of Yen)	
	Sales Units	Sales Amounts
2005	840	668.0
2006	860	683.9
2007	950	753.8
2008	970	763.5
2009	980	769.6

(Source: Nikon-Essilor Co., Ltd. estimates)

