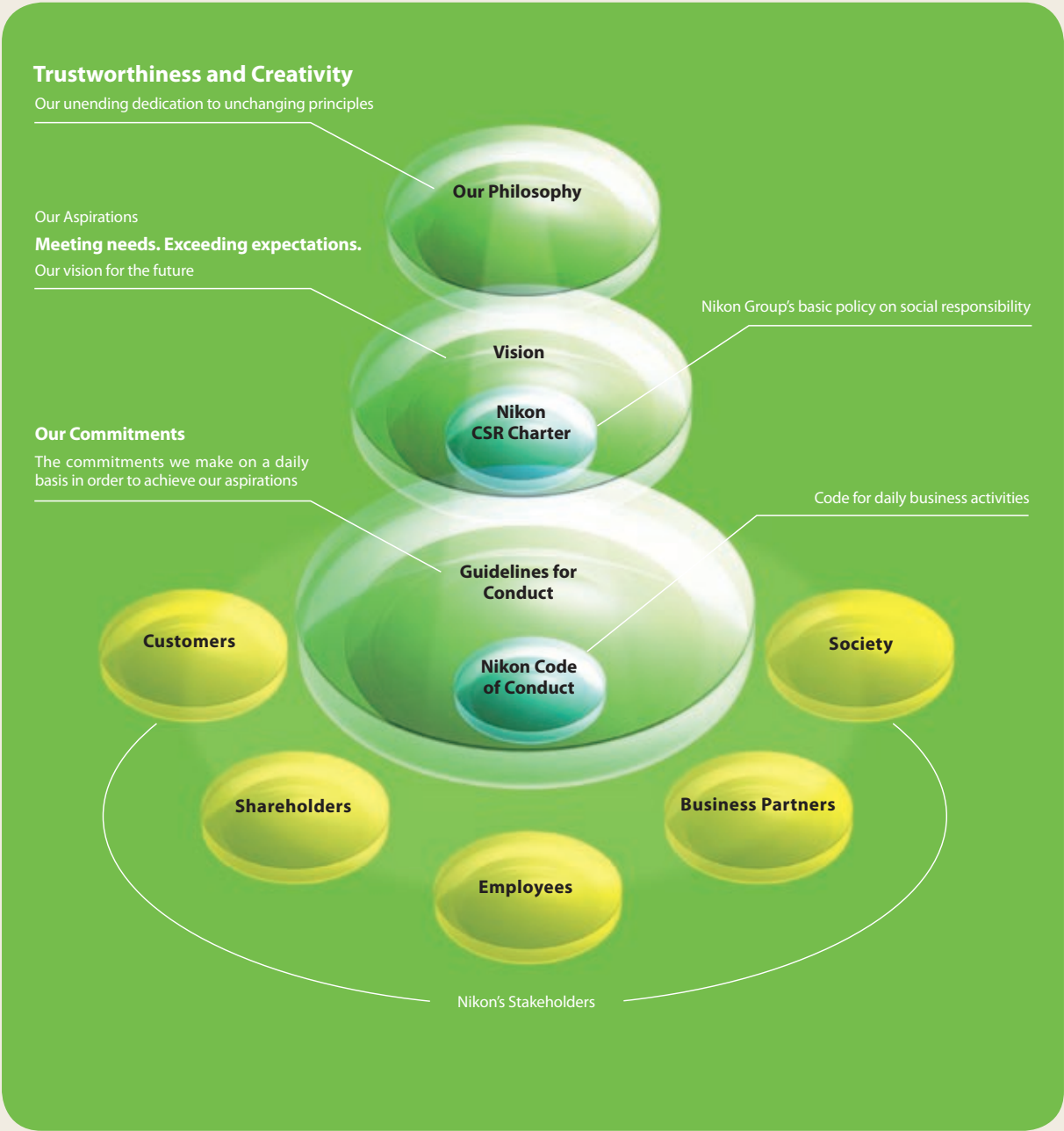


# A company that advances alongside society.

The Nikon Group regards CSR (Corporate Social Responsibility) as one of the core policies of our corporate management. It is this process that helps us achieve our corporate philosophy, Trustworthiness and Creativity. Addressing issues such as compliance, the environment and human rights, we not only coexist with society but support its sustainable growth by maintaining communication with stakeholders. As part of such efforts, we established the Nikon CSR Charter, which shows our commitments to social responsibility. We also support the 10 principles of the United Nations Global Compact on human rights, labor standards, the environment and anti-corruption, and are promoting activities in line with these principles.



### CSR Promotion Organization

In the fiscal year ending March 2013, we renewed our CSR organization, as a result of our efforts to review decision-making processes and identify the objectives and functions of its members. We streamlined the CSR Committee, and revamped its seven subordinate committees into two: the Business Conduct Committee and Environmental Committee. Furthermore, we separated the Risk Management Committee from the CSR Committee, making it wholly independent and reinforcing its functions. During the fiscal year ended March 2012, we reorganized the CSR promotion system for activities of Nikon group companies in the China and Hong Kong region, and established a Chinese CSR Committee in China. Following these initiatives, Nikon Holdings Hong Kong Limited will make efforts to expand and promote CSR activities in other regions of Asia and Oceania.

### Compliance (Corporate Ethics)

The Nikon Group defines that compliance means conducting sound and fair business activities that are in line with corporate rules and social norms as well as complying with laws and regulations. The Compliance Section of our CSR Department develops educational activities in cooperation with compliance facilitators at department and group companies. In April 2011, we revised the Nikon Code of Conduct to make it applicable to Nikon group companies in Japan and overseas, promoting activities so the Code makes each employee more aware of compliance from a broader perspective.

### Risk Management

Our Risk Management Committee conducts initiatives to identify risks, formulates countermeasures against them, and implements measures to minimize any potential for damage that could occur. To date, our activities have included information security, management of risks for employees assigned overseas and the influenza pandemic. We will continue investigating potential risks to maximize our capacity to deal with emergencies. In the area of integrated disaster and business continuity management (BCM), we will continue to reinforce our business continuity plan (BCP) as well as initial action plans so we can further strengthen our risk management system with a wider, holistic view of Nikon group companies.

CSR Committee

Business Conduct Committee

Environmental Committee

Risk Management Committee

Export Control Committee

### Human Rights, Labor Environment and Diversity

Our fundamental policy is to create an environment in which every employee can fully exercise his/her abilities to produce results, by treating all employees fairly on the basis of respecting diversity and human rights. To this end, we improved our personnel system to provide an education and training routine that cultivates human resources while promoting activities to ensure employees' health and safety. For diversity, we are prioritizing our activities in Japan, promoting the advancement of women in the workplace, and supporting the disabled.

# Working to deliver products in harmony with the environment.

The Nikon Basic Environment Management Policy applies to the entire Nikon Group and places our environmental measures under an environment management system. In 2010, we revised the Nikon Basic Environmental Management Policy to clarify our basic position on biodiversity, aiming to become a company in harmony with the environment that contributes to building a recycling-based society. We also make group-wide efforts to prevent global warming, reduce waste and slash the use of harmful chemical substances. We did this under the Nikon Environmental Action Plan, a three-year environment activities program, as well as fixing annual environmental targets. Nikon implements environmental management based on the ISO 14001 environmental management system and is encouraging group companies in Japan and abroad to acquire integrated certification. For plants that have less impact on the environment, we are introducing the Nikon Environmental Management Simplified System (simplified EMS), which consists of important elements from ISO 14001.

## Eco-Glass



Nikon developed eco-glass that does not use harmful lead and arsenic. Other than for some special applications, we now use eco-glass in almost all of our product sectors. The photo shows eco-glass being manufactured at the Sagamihara Plant.

## Use of Bioplastics



The EZ-Micro employs eco-friendly bioplastics in many parts of its body. It also uses eco-glass and lead-free solder, making the entire product environmentally friendly.

## Downsizing Packages



Nikon is taking measures to make logistics more efficient. For example, we are downsizing the packages of our compact digital cameras to further reduce the amount of materials we use and improve the efficiency of packages and logistics. The photo above shows an example of this packaging (left) at the launch of a new model in a series.

### Geothermal Heat Pump System



Geothermal air-conditioning equipment is popular in Switzerland, where natural energy is actively utilized. Nikon AG has been using a geothermal heat pump system for office air conditioning since it moved to its current location in 2003.

### Solar Powered LED Lighting



Nikon (Thailand) Co., Ltd. installed solar power panels and batteries for the 42 outdoor LED lights on its premises. The lights are designed as self-sustained, all-in-one packages, contributing to carbon dioxide reduction by about 27 tons a year.

### Solar Power Generation System



Under a joint research program with the New Energy and Industrial Technology Development Organization (NEDO), the Kumagaya Plant began full-fledged operation of a solar power generation system in January 2010. This system can generate more than 100,000kWh annually, slashing carbon dioxide emissions by about 50 tons a year.



# Contributing to the world — Nikon’s social and cultural activities.

Nikon is not only supporting society and people’s lives with its products and technologies — we are actively making contributions to society in a wide range of fields, including global environmental conservation and education. We are also continuing our heritage of helping to foster a photographic culture. Furthermore, through our policies and actions, we are encouraging every Nikon Group employee to always behave as a good citizen and participate in activities that are beneficial to society.

### Co-sponsoring the International Children’s Painting Competition on the Environment

Nikon co-sponsors a global painting competition designed to enhance people’s awareness of environmental problems. Each year, children from around the world paint pictures based on an environmental theme chosen by the United Nations Environment Programme (UNEP). Winning entries are displayed at exhibitions in Japan and abroad, as well as at international environmental conferences. The children’s paintings are made into postcards that help promote the importance of protecting the global environment. The photos show the paintings that won first place (left) and second place at the 21st Competition in 2012.



### Assisting Reconstruction through Photography

Nikon is supporting the people and communities affected by the Great East Japan Earthquake under the slogan, “Assisting Reconstruction through Photography.” Many activities go hand-in-hand with long-term reconstruction, including a Photo Book Project in which Nikon works with junior high schools in the affected areas. We produce Photo Books showcasing photos that students have taken, and then present albums of these images to them. We also operate Nikon Plaza Sendai as a center for reconstruction efforts and activities. Organizations that support people and communities affected by the Great East Japan Earthquake use Nikon Plaza Sendai to report and present their activities, and Nikon’s employee volunteers use it as a base of operations.

### Two Scholarship Programs in Thailand

Nikon implements the Nikon Shanti Scholarship, which supports students attending junior high school, senior high school and university in Thailand, and the Nikon Chulalongkorn Scholarship, which supports Thai students studying at graduate schools in Japan. It is our hope that the Nikon scholarship recipients will support the future of their country and serve as a bridge between Japan and Thailand.





### Nikon Salons

In 1968, we opened a photo gallery in Ginza called Nikon Salon. Today, Nikon Salons in Ginza, Shinjuku and Osaka display the works of professional and amateur photographers from around the world, chosen through stringent selection process by an independent panel. Each year, Nikon Salon presents awards to outstanding photographers, including the Ina Nobuo Award, the Miki Jun Award and the Miki Jun Inspiration Award. Nikon Salon has also won awards, including grand prize at the Mécénat Awards 2010, sponsored by the Association for Corporate Support of the Arts, Japan, and the Toyo Award for fiscal 2011 from the Society of Photographic Science and Technology of Japan for its contribution to photographic culture.



### Nikon Chair of Imaging Science at the University of Tokyo

The Nikon Chair of Imaging Science was established in April 2012 as the successor to the Nikon Chair of Optical Engineering, which had operated at the University of Tokyo's Institute of Industrial Science since November 2006 to develop Japan's next generation of optical industry leaders. The Chair offers lessons in fundamentals such as geometric optics, wave optics, image processing technology and practical lens design. It also increases opportunities for industrial-academic cooperation between promising optics researchers and engineers, furthering their ability to compete at a world-class level.

### Nikon Photo Contest International

Nikon has sponsored the Nikon Photo Contest International since 1969. Its goal is to cultivate a vibrant photographic culture by inviting all photo lovers — professionals and amateurs alike — from around the world to participate and share their passion for photography. Over the contest's history, about 350,000 participants have applied, while the photographic works submitted amount to some 1.37 million.



*Learning to Fly*, the 2010-2011 Grand Prix award winner, photographed by Debarshi Duttagupta, India.