

Highlights

Social Contribution Programs Launched in Employee Cafeterias and for Beverage Vending Machines

Nikon Corporation participates in the Table for Two (TFT) program. When employees who want to support the program purchase healthy and nutritionally-balanced "TFT lunches", 20 yen from the price of each meal is donated to provide school lunches to elementary school students in Uganda, Rwanda, Malawi, and Ethiopia. Nikon Business Service is working with food suppliers to provide TFT lunches at all of our plants in Japan as of end of March, 2011. At the Head Office, which does not have an employee cafeteria, the first vending machine

that allows employees to participate in the TFT program was installed.

Supporting TFT activities is an excellent opportunity for Nikon personnel to think about their own health and hunger around the world through their meals.

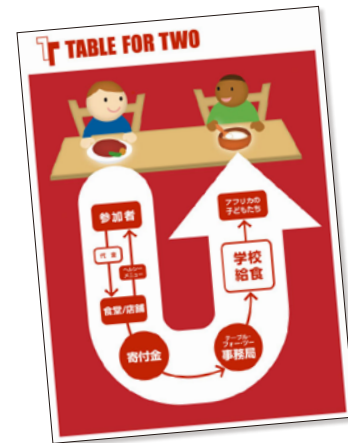
The plans for the fiscal year ending March 2012 is to expand the program to Group companies in Japan.



An employee cafeteria that implements the TFT Lunch program



A TFT program vending machine



The power of children's smiling faces to expand activities

Thank you for your support of Table for Two. Long before TFT was first implemented at cafeterias, the organization was supported by Nikon cameras. Since its foundation, TFT personnel have taken Nikon SLR cameras with them when touring aid sites. There is no tool more effective than a camera for showing local conditions to our supporters. The smiling faces of the children evoke feelings of empathy, expanding the reach of TFT activities.

Michiko Ando Secretariat, Table for Two ([http://www.tablefor2.org/tft\\_usa/](http://www.tablefor2.org/tft_usa/))

Voice



Expansion of Social Contribution Activities Worldwide

The Nikon Group conducts its business in a range of countries and regions in the world, where we are contributing to society through our social contribution activities and promoting communication with local communities.

► Status of Activities

The Nikon Group conducts activities around the world with an emphasis on four areas: conservation of the global environment, education, art and culture, and contributions to local communities. At this time, however, there is much variation in the activities undertaken by individual Group companies, and although some companies conduct activities every year, other companies do not conduct any activities at all. In the fiscal year ended March 2011, 84% of Group companies conducted activities, but we have set a goal of 100% of companies undertaking such activities in the future.

► Conserving the Global Environment

Co-sponsoring the International Children's Painting Competition on the Environment

Nikon Corporation co-sponsors the International Children's Painting Competition on the Environment jointly with the United Nations Environment Programme (UNEP), the Foundation for Global Peace and Environment (FGPE), and Bayer AG to raise the environmental awareness of children throughout the world.

The theme of the 2010 competition (which was the 19th competition) was "Biodiversity: Connecting With Nature." Approximately 590,000 entries were received from 95 countries,

and 63 winning entries were selected. The awards ceremony was conducted at the International Children's Conference on the Environment, which was held in conjunction with the 10th meeting of the Conference of the Parties to the Convention on Biological Diversity (COP10) in Nagoya in October 2010. Eight of the award winners received their prizes at the conference (see p. 28).

► Education

Nikon scholarship programs in Thailand

Nikon Corporation has two scholarship programs in Thailand: the Nikon Shanti Scholarship, which is designed to support students attending junior and senior high school and university, and the Nikon Chualongkorn Scholarship to help Thai students study at graduate school in Japan. In the fiscal year ended March 31, 2011, 150 junior and senior high school students, 24 university students, and four students studying in Japan received support under these scholarship programs.

The Nikon Chualongkorn Scholarship produced its first graduates this year. Kulrumpa Worasri, one of the graduates, expressed her gratitude for the scholarship with the following comment: "Thanks to this program, I have made much progress towards fulfilling my dreams."



Nirin Suarod (second from the left) and Kulrumpa Worasri (second from the right) announced their graduation to Nikon Corporation Chairman Michio Kariya, President Makoto Kimura, and Executive Vice President Ichiro Terato. (Picture taken March 4, 2011)

► Art and Culture

Nikon Salon photo galleries

Nikon Corporation opened a photo gallery named "Nikon Salon" in Ginza in 1968 to display outstanding photographic works by both amateurs and professionals. Today, it has three galleries in Ginza, Shinjuku, and Osaka. From among all the works exhibited in the galleries during each year, we select artists with excellent work for the Ina Nobuo Award, the Miki Jun Award, and the Miki Jun Inspiration Award to support the development of photography. In the fiscal year ended March, 2011, the galleries held a total of 207 photo exhibitions—157 by individuals and 50 by groups. In recognition of its contributions since the establishment of the galleries, Nikon Corporation won a 2010 Mecenat Award, sponsored by the Association for Corporate Support of the Arts, Japan, in the Mecenat Grand Prize category for its support of photographers.

Nikon Field Photographer Program

The Nikon Group conducts the Nikon Field Photographer Program, a program that allows participants to experience the excitement of sports through photography. In the fiscal year ended March 2011, the program was conducted at 11 games of the AFC Champions League 2010 and seven games of the AFC Asian Cup 2011. Up to five local parent-and-child pairs (10 persons) were invited to each game to photograph the players prior to the game using D3100 digital SLR cameras.



In the fiscal year ended March 2011, the program was conducted in six Asian countries.

► Contribution to Local Communities

Activities of Group companies outside Japan

Nikon Precision Korea Ltd. (located in South Korea), donated a total of about 3 tons of 20kg packages of rice to the Korea Social Service, Inc. (KSS), a social welfare organization. The Group is an umbrella organization for childcare facilities located in various regions of South Korea. Nikon Precision Korea began this activity in 2010 through a rice donation ceremony conducted as a part of its social contribution activities and plans to continue in the future.

In South Korea, it is customary to greet close friends and family by asking "Have you eaten?" For this reason, Nikon Precision Korea decided to donate rice rather than money to express warm wishes under the theme "Rice of Love." Approximately 80 employees participated in the ceremony, which also served to raise awareness among the employees concerning social contributions.

Various community-based activities were also conducted in other countries.



Lee Myunglim, Chairman of the Korea Social Service, Inc. (KSS) Group expresses her gratitude to the Nikon Precision Korea president and personnel at the "Rice of Love" donation ceremony.