

Developments & Advancements in Nikon's CSR Activities

Year	Nikon	Japan/Worldwide
1967		Basic Law for Environmental Pollution Control enacted
1970	First Pollution Response Committee meeting held (September)	
1971		Japan Environment Agency established
1972	Revision of company motto: "Kindness, Improvement, Responsibility and Cooperation" (January)	United Nations Conference on the Human Environment held in Stockholm
1979	Environmental Management Office established within the Construction Department (July)	
1986	Declaration of corporate philosophy Light and Microtechnology (January)	
1987		Montreal Protocol on Substances that Deplete the Ozone Layer adopted
1988	First Nikon Group Environmental Communications Committee meeting held (November)	Ozone Layer Protection Law enacted
1989		Advocacy of Valdez principles by CERES
1991		The Keidanren Charter of Corporate Behavior and Global Environment Charter announced Law for the Promotion of Utilization of Recycled Resources enacted
1992	Nikon Basic Environmental Management Policy announced and Environmental Committee established (April)	Earth Summit held in Rio de Janeiro
1993		Basic Environment Law enacted Start of International Energy Star Program
1994	Elimination of specified CFCs used in cleaning (May)	United Nations Framework Convention on Climate Change went into effect
1995	Implementation of Nikon Product Assessment (May)	Container and Packaging Recycling Law enacted
1996		Publication of ISO 14001 Standards
1997	Business Conduct Committee established (December) Sendai Nikon earns first ISO 14001 certification in the Nikon Group (March)	3 rd Conference of the Parties (COP 3) to the United Nations Framework Convention on Climate Change held in Kyoto
1998	Nikon Environment Symbol (May) Implementation of Nikon Basic Policy for Green Procurement (August)	GRI Guidelines announced Law Concerning the Promotion of Measures to Cope with Global Warming enacted
1999	Nikon Green Procurement Guide distributed to suppliers (July) Environmental Administration Department (present name: Environmental & Technical Administration Department) established (October)	Pollutant Release and Transfer Register (PRTR) Law enacted
2000	Vision Nikon 21 and new corporate philosophy: "Trustworthiness & Creativity" announced (March) Nikon Environmental Action Plan 2000 issued (June) [first time]	Inauguration of Global Compact by United Nations Basic Law for Establishment of Recycling-Based Society enacted Law for Promotion of Effective Utilization of Resources enacted
2001	Implementation of Nikon Code of Conduct (May) Nikon Environmental Report 2001 released (October) [first time]	Fluorocarbon Recovery and Destruction Law enacted
2002		Soil Contamination Countermeasures Law enacted
2003	Compliance Section established in Administration Department (July) Zero-emission systems completed at all Nikon plants (March)	Environmental Protection Activities and Environmental Education Promotion Law enacted WEEE & RoHS Directives enacted in EU
2004	Implementation of Nikon Charter of Corporate Behavior (April) Implementation of policy for integrated ISO 14001 certification (July)	Law Concerning the Promotion of Business Activities with Environmental Consideration enacted Revision of ISO 14001 Standards
2005	Introduced Code of Conduct Coordinator System (April) Zero-emission systems completed at five major manufacturing subsidiaries in Japan (March) Nikon Imaging (China) Co., Ltd. earns the first ISO 14001 certification among Nikon Group members overseas (June) Acquisition of company-wide ISO 14001 certification by Nikon Corporation (September) Nikon Green Procurement Standards enacted (October)	United Nations Framework Convention on Climate Change Kyoto Protocol went into effect WEEE Directive implemented in EU
2006	CSR Committee established (January) Risk Management Committee established (April) Nikon CSR Report 2006 released (August) [first time] Acquisition of group-wide ISO 14001 certification by Nikon Corporation and five major domestic Group manufacturing subsidiaries (September) CSR Section established in Corporate Planning Department (October)	RoHS Directive implemented in EU
2007	Revision of Vision Nikon 21, and implementation of Our Aspirations (April) Nikon Corporate Social Responsibility (CSR) Charter (April) Revision of Nikon Code of Conduct (May) Nikon Scholarship Program established to support the education of young people in Thailand (July) Joined the United Nations Global Compact (July) Integrated Disaster Prevention and BCM Committee established (August) Global Warming Prevention Project launched (October) Nikon Procurement Partners' CSR Guidelines announced (December)	REACH Regulation implemented in EU Intergovernmental Panel on Climate Change (IPCC) AR4 announced 13 th Conference of the Parties (COP 13) to the United Nations Framework Convention on Climate Change held in Bali
2008	Participation in the Mt. Fuji Reforestation Project (May)	14 th Conference of the Parties (COP 14) to the United Nations Framework Convention on Climate Change held in Poznan

External Evaluation

Awards Won in the Year Ended March 31, 2009

- **May 2008: Received multiple awards at the TIPA*1 European Photo & Imaging Awards 2008**

Digital SLR camera D3	The Best D-SLR Professional in Europe 2008
Digital SLR camera D300	The Best D-SLR Expert in Europe 2008
AF-S NIKKOR 14-24 mm f/2.8 G ED interchangeable lens	The Best Professional Lens in Europe 2008

† Also at the TIPA European Photo & Imaging Awards 2009 (May 2009), Nikon Corporation received awards for the D3X and D90.

▶ http://www.nikon.com/about/news/2009/0507_TIPA2009_01.htm

- **May 2008: Received the CAMERA GRAND PRIX*2 2008 Camera of the Year and Readers Award (in Japan)**
- **July 2008: Rated as number one digital camera in the annual survey conducted by Nikkei Business on customer satisfaction with after-sales services**
- **August 2008: Won the EISA Award*3**

Digital SLR camera D3
AF-S NIKKOR 14-24 mm f/2.8 G ED interchangeable lens
AF-S NIKKOR 24-70 mm f/2.8 G ED interchangeable lens

- **October 2008: Received multiple awards at the Good Design Award*4 2008 (in Japan)**

Nikon Speedlight SB-900	2008 Good Design Award
Biological microscope ECLIPSE Ti-E	2008 Good Design Award
Binocular Micron	Long Life Design Award

- **October 2008: Selected as one of the companies practicing superior disclosure by securities analysts (in Japan)*5**
- **March 2009: President Kariya of Nikon Corporation named to PMA Hall of Fame*6**
- **March 2009: Received a Supplier Continuous Quality Improvement (SCQI) Award*7 from Intel Corporation**
- **March 2009: Received the Martin Strauss Memorial Manufacturer Service Support Award from NAPET*8**

*1 Technical Image Press Association, which comprises chief and technical editors of major European camera- and image-related magazines.

*2 Held by the Camera Journal Press Club, a group of journalists writing articles on mechanisms for photo and camera magazines, who choose and commend the most excellent model from among new still cameras released in Japan in the year.

*3 European Imaging and Sound Association, whose members include about 50 leading camera-, image-, and audio-related magazines of at least 19 countries in Europe.

*4 Held by Japan Industrial Design Promotion Organization.

*5 The Securities Analysts Association of Japan's Corporate Disclosure Study Group on disclosure began selecting such companies to encourage companies to improve their information disclosure in 1995.

*6 The Photo Marketing Association (PMA) gives this honor to a person who has significantly contributed to the imaging industry.

*7 Intel Corporation established this award as part of its SCQI process, with the aim of encouraging its major suppliers to make continuous and outstanding improvements.

*8 The National Association of Photo Equipment Technicians (NAPET) is composed of 180 owners of certified repair stores for image-related products across the United States.

SRI listings

(as of March 31, 2009)

Nikon is included in the following three SRI funds/indices in recognition of its commitment to CSR.

FTSE4Good Japan Index
Daiwa SRI Fund
SRI fund established by Chuo Mitsui Asset Management



Communication through the CSR report

We incorporated as many of the opinions received from our stakeholders through the questionnaire on our previous CSR report as possible into this CSR report.

Opinions received from the questionnaire

- In the report, straightforward corporate information, including management policies and environmental data, was given.
- Technical details need to be complemented by illustrations or should be explained more intelligibly.
- First I did not know where I could get a copy of the report, but eventually I got one at Nikon Salon. I really want to get a copy of the next report, too.

Numbers of stakeholders wanting copies of the CSR report by type (as of March 31, 2009)

