

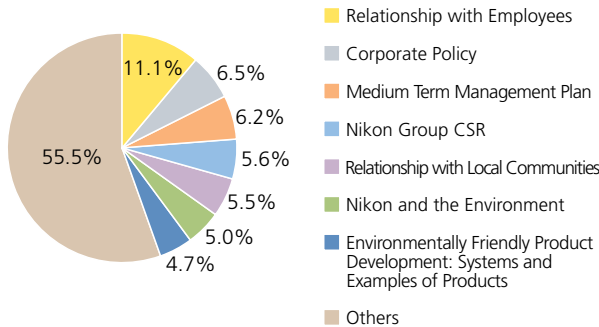
Developments & Advancements in Nikon's CSR Activities

Year	Nikon	Japan/Worldwide
1967		Basic Law for Environmental Pollution Control enacted
1970	First Pollution Response Committee meeting held (September)	
1971		Japan Environment Agency established
1972	Revision of company motto "Kindness, improvement, responsibility and cooperation" (January)	United Nations Conference on the Human Environment held in Stockholm
1979	Environmental Management Office established within the construction department (July)	
1986	Declaration of corporate philosophy "Light and Microtechnology"(January)	
1987		Montreal Protocol on Substances that Deplete the Ozone Layer adopted
1988	First Nikon Group Environmental Communications Committee meeting held (November)	Ozone Layer Protection Law enacted
1989		Advocacy of "Valdez principles" by CERES
1991		The Keidanren "Charter of Corporate Behavior" and "Global Environment Charter" announced Law for the Promotion of Utilization of Recycled Resources enacted
1992	Nikon Basic Environmental Management Policy announced (April) Environmental Committee established (April)	"Earth Summit" held in Rio de Janeiro
1993		Basic Environment Law enacted Start of International Energy Star Programme
1994	Elimination of specified CFCs used in cleaning (May)	United Nations Framework Convention on Climate Change goes into effect
1995	Implementation of Nikon Product Assessment (May)	Container and Packaging Recycling Law enacted
1996		Publication of ISO 14001 Standards
1997	Business Conduct Committee established (December) Sendai Nikon earns first ISO 14001 certification in the Nikon Group (March)	3rd Conference of the Parties (COP 3) to the United Nations Framework Convention on Climate Change held in Kyoto
1998	Nikon Environment Symbol Mark (May) Nikon Basic Policy for Green Procurement (August)	GRI Guidelines announced Law Concerning the Promotion of Measures to Cope with Global Warming enacted
1999	Nikon Green Procurement Guide distributed to suppliers (July) Environmental Administration Department (present name: Environmental & Technical Administration Department) established (October)	Pollutant Release and Transfer Register (PRTR) Law enacted
2000	Vision Nikon 21 and new corporate philosophy "Trustworthiness & Creativity" announced (March) Nikon Environmental Action Plan 2000 issued (June) [first time]	Inauguration of "Global Compact" by United Nations Basic Law for Establishment of Recycling-Based Society enacted Law for Promotion of Effective Utilization of Resources enacted
2001	Implementation of Nikon Code of Conduct (May) Nikon Environmental Report 2001 released (October) [first time]	Fluorocarbon Recovery and Destruction Law enacted
2002		Soil Contamination Countermeasures Law enacted
2003	Compliance Section established in Administration Department (July) Zero-emission systems completed at all Nikon plants (March)	Environmental Protection Activities and Environmental Education Promotion Law enacted WEEE & RoHS Directives enacted in EU
2004	Implementation of Nikon Charter of Corporate Behavior (April) Implementation of policy for integrated ISO 14001 certification (July)	Law Concerning the Promotion of Business Activities with Environmental Consideration enacted Revision of ISO 14001 Standards
2005	Introduced Code of Conduct Coordinator System (April) Zero-emission systems completed at five major manufacturing subsidiaries in Japan (March) / Nikon Imaging (China) Co., Ltd. earns the first ISO 14001 certification among Nikon Group members overseas (June) / ISO 14001 certification for Nikon Corporation completed (September) / Nikon Green Procurement Standards enacted (October)	United Nations Framework Convention on Climate Change Kyoto Protocol went into effect WEEE Directive implemented in EU
2006	CSR Committee established (January) / Risk Management Committee established (April) / Nikon CSR Report 2006 released (August) [first time] ISO 14001 certification for Nikon Corporation and five major manufacturing subsidiaries in Japan completed (September) CSR Section established in Corporate Planning Department (October)	RoHS Directive implemented in EU
2007	Revision of Vision Nikon 21, and implementation of "Our Aspirations" (April) Nikon Corporate Social Responsibility (CSR) Charter (April) Revision of Nikon Code of Conduct (May) / Nikon Scholarship Program established to support the education of young people in Thailand (July) Joined the United Nations Global Compact (July) Integrated Disaster Prevention and BCM Committee established (August) Global Warming Prevention Project launched (October) Nikon Procurement Partners' CSR Guidelines announced (December)	REACH Regulation implemented in EU Intergovernmental Panel on Climate Change (IPCC) AR4 announced 13th Conference of the Parties (COP 13) to the United Nations Framework Convention on Climate Change held in Bali

Results of the 2007 CSR Report Questionnaire

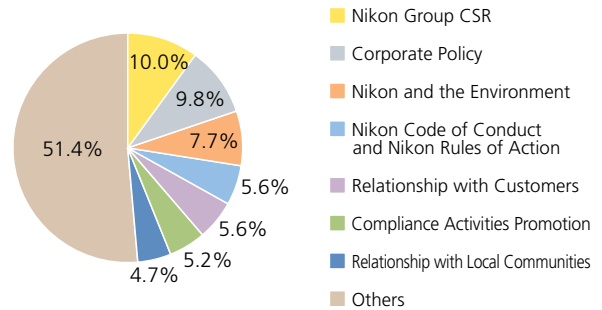
(Including responses from employees of Nikon and Nikon Group companies)

Articles you were interested in (one or more)



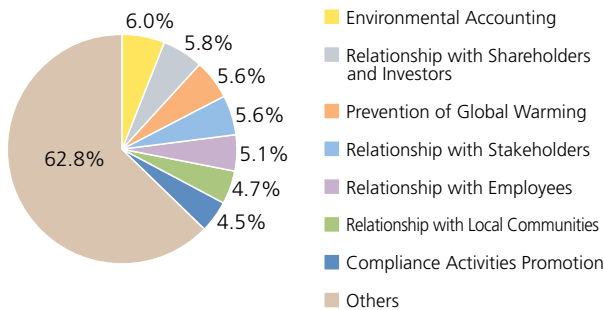
Overall there was a high degree of interest. In the Others category, articles which scored high were "Prevention of Global Warming" and "Relationship with Customers."

Articles you thought important (one or more)



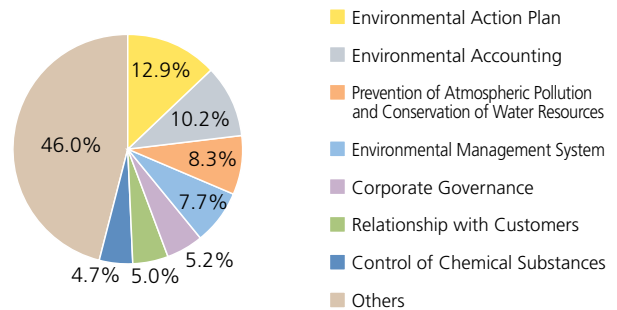
Many of these articles are related to Nikon's approach to its social responsibilities, such as "Nikon Group CSR" and "Corporate Policy."

Articles whose explanation seemed insufficient (one or more)



Overall several people felt there was insufficient explanation in the Social Topics section.

Articles you found difficult to read (one or more)



Several people felt that articles with specialist topics, about the environment, etc., were difficult to read.

Points that were highly rated

- Now that the Environmental Report and CSR Report have been combined, the connections are clearer and it is easier to understand.
- The question-and-answer format for the President's message is easy to understand.
- It's easy to read thanks to all the photos and charts.
- As a report intended for "highly transparent information disclosure," it seems to do a good job.
- I hope that Nikon continues to be so proactive.
- With its wealth of information and effective use of data, etc., it provides very clear explanations.
- I could obtain a clear understanding of Nikon's management vision and the corporate philosophy.

Room for improvement

- I can clearly appreciate what Nikon is doing, but I'd like to see more on what the overseas subsidiaries and Group companies are doing.
- Overall there's a lot of technical vocabulary, making it difficult for me.
- There's too much to read and the print is small.
- I think it would be good to have more information about how Nikon products are making a difference in the world.
- Rather than just the results, I think there should also be something from a PDCA-type viewpoint, based on the goals and an analysis of performance.
- The prevention of global warming is of great interest to the general public too, so I think it would be better to provide a more detailed explanation of what Nikon is doing in this area.

The comments received with this questionnaire have been distributed to the relevant departments; they have also proved useful to those compiling this report. While there is still room for further improvement, Nikon is committed more than ever to implementing effective CSR activities and publishing reports that are clear and informative.