

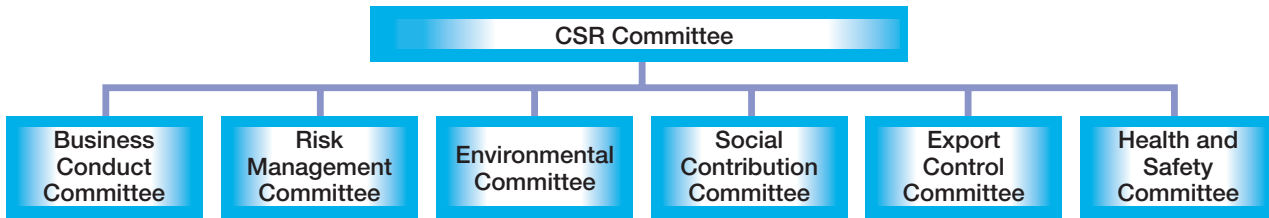
Nikon Group CSR

The four fundamental principles of CSR promotion

In line with the corporate objective of gaining the trust of all its stakeholders with genuinely transparent management, the Nikon Group is continuing with activities it must perform to take its responsibilities as a corporate citizen. Activities to fulfill our CSR obligations are broadly classified under the four themes indicated below.



*Business Continuity Management (BCM) is a form of business risk management designed to preserve corporate value by maintaining business continuity in the event of a disaster such as a large-scale earthquake through the rapid restoration of core businesses.



To fulfill and promote its CSR activities, Nikon has established separate subcommittees under the CSR Committee to focus on different themes.

In the past, CSR activities concerning environmental issues and social contribution were implemented by separate committees but a more integrated approach has been adopted with the establishment of the CSR Committee in January 2006. Under the CSR Committee, which is chaired by the President and composed of members who are Standing Directors and the heads of CSR-related departments, the Business Conduct Committee, Risk Management Committee, Environmental Committee, Social Contribution Committee, Export Control Committee and Health and Safety Committee are in charge of implementing CSR activities.

CSR Committee Secretariat duties are being performed by the CSR Section, Corporate Planning Department.

Compliance (Business Conduct)

The “Nikon Business Conduct Committee” was established in 1997 to perform appropriate education and nurturing of business ethics to assure fair and sound business conduct by Group companies based on a law-abiding spirit that respects international regulations. In 2001, the “Nikon Code of Conduct” was created followed by the establishment of the Compliance Section in the General Affairs Department for the full-time promotion of activities pertaining to business ethics. Later, in 2004, with a view on CSR, the “Nikon Charter of Corporate Behavior” was adopted and the “Nikon Code of Conduct” was amended with the aim of thoroughly establishing business ethics and CSR awareness in the Nikon Group through training and education. Code of Conduct Coordinator System was introduced in 2005 to further raise awareness of corporate ethics among all of our employees.

Risk Management

In the pursuit of sustained growth of the Nikon Group, the Risk Management Committee was established in April 2006 to comprehensively manage and precisely respond to risks encountered by the Group. The Committee ascertains and assesses risks within the Group and implements measures to counteract those that can influence operation. It also conducts education and training to minimize damage in the event of a risk arising. Furthermore, through regular risk monitoring, the Committee implements a risk management PDCA cycle in a system that can respond precisely even to newly occurring risks. Specific examples of the major activities of the Committee include the establishment of a BCM* system for possible disasters such as an earthquake, and Group-wide activities such as information leakage countermeasures.

Environment

Since it issued the “Nikon Basic Environmental Management Policy” in 1992, Nikon has continued with environmental preservation efforts based on the concepts of “recycling” and “coexistence”. The “Nikon Charter of Corporate Behavior” formulated in 2004 further declares the company’s commitment to conservation of the natural environment and the promotion of environment-friendly activities.

Based on this fundamental policy, numerous goals have been achieved through the vigorous promotion of the “Nikon Environmental Action Plan” for fiscal 2005 which defined the medium and long term environmental targets. With the establishment of the “Nikon Green Procurement Standards” in October 2005, we have also strengthened environment-friendly activities at the procurement stage for raw materials and other items through cooperation along the supply chain.

In 2006, the “Nikon Environmental Action Plan” was reviewed and expanded, with one amendment to strengthen efforts to prevent global warming, a serious global environmental problem. To expedite the “Nikon Environmental Action Plan” and more efficient business operations, progress is also being made in the Nikon Group-wide integration of ISO14001 certification.

Social Contribution

As a corporate citizen, Nikon bears responsibility for the future of the nation, local communities and the entire world. From a basic stance of contributing to the sound growth of society as a whole, it is vigorously developing business activities in consideration of respect for human rights, enhanced welfare services and the conservation of the environment and resources.

From the same basic stance, while contributing to society through measures implemented in business-related fields, Nikon is also active in non-corporate areas.

One example is the establishment of the “Social Contribution Committee”. This makes a contribution by supporting various global environment conservation activities and participating in local environment conservation activities, and by supporting activities in developing areas worldwide.

In the business-related field, as well as providing research aid to universities and government research institutions for the development of cutting-edge technologies, Nikon also runs the “Nikon Salon”, permanent photography exhibition spaces, to promote the development of photographic culture while supporting photograph exhibitions and other events.