

Environmental Policy

Nikon made its official stance regarding environmental management activities in 1992, when it created and implemented the “Nikon Basic Environmental Management Policy”, and has continued to be active in environmental conservation. In March 2000, we devised the corporate strategy called “Vision Nikon 21”,

which describes the direction of Nikon Group activities. Nikon also redefined its corporate philosophy for the new century, using the keywords “Trustworthiness and Creativity”. Guided by our new philosophy, we will continue to pursue the goals of the “Nikon Basic Environmental Management Policy”.

Corporate Philosophy

Trustworthiness

Nikon:

- Is trusted and loved by people worldwide.
- Exists and prospers in harmony on all levels throughout the world.

Creativity

Nikon:

- Creates new values by maintaining pride and faith in our business and by encouraging entrepreneurial spirit.
- Appeals to people all over the world and satisfies them with efficient and useful products and services.

The Nikon Basic Environmental Management Policy

Purpose of the Policy

Nikon enacted the “Nikon Basic Environmental Management Policy” in 1992 in order to express its commitment to improvements in its local environment as well as globally, and to act as the foundation for its environmental management activities. Nikon believes that pollution prevention measures and the efficient use of resources are vital steps that must be taken, in order to be able to hand on to the next generation a healthy environment that is capable of supporting the continued development of society.

In fiscal 2002, the Nikon policy underwent a major revision in response to the anticipated needs of the coming recycling society. An outline of our action guidelines is presented at right.

Action Guidelines

- (1) We will make every effort to promote waste reduction, reuse and recycling, while encouraging energy and resource conservation, waste reduction and conscientious waste processing, with the goal of creating an environment-conscious recycling society.
- (2) We will perform environmental and safety reviews at every stage of planning, development and design, in order to provide products that fully comply with environmental protection aims.
- (3) At every stage of production, distribution, use and disposal, we will actively introduce materials and equipment that are effective in protecting the environment, strive to develop and improve technologies in this area, and work to minimise environmental burdens.
- (4) We will meet targets for reduction of environmental burdens and use of harmful substances, and continue to improve our environmental management system through environmental audits and other means.
- (5) We will develop and follow a rigorous code of standards, in addition to observing all environmental conservation treaties, national and regional laws and regulations.
- (6) We will conduct ongoing education programmes to further employee knowledge of environmental issues and promote employee involvement in environmental activities.
- (7) We will provide Nikon Group companies and suppliers with guidance and information to promote optimal environmental protection activities.
- (8) We will participate actively in the environmental protection programmes of society at large, and implement information disclosure.



The Nikon Environmental Symbol

This symbol was created and introduced in 1998 to represent the environmental conservation and improvement activities being undertaken by the Nikon Group.